

WEBSITE QUESTIONNAIRE

1. What is the official name of your website?

2. What is the purpose of your website?

3. Do you have a vision statement or a tagline you want include?

4. What type of visitors do you want to draw to the website?

5. What would be a successful outcome for your website?

6. What services or products do you offer?



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8. Do you have a website currently? (please provide a url)

9. Do you want to keep a similar website structure?

yes no

10. What will your main links/sections be?

11. Do you want drop down menus in addition to regular menus?

yes no



Regular Menu



Drop Down Menu

12. What elements do you think you may want on your home page?

- Slide Show
- Welcome Text
- Quote



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- Slogan
- Calendar
- Upcoming Events
- Featured Property
- Link List
- Search
- Random Testimonial Module
- Featured Multimedia Module
- Latest Media Module
- Linkable Image Modules
- Blog Excerpt
- News Excerpt
- Account Sign-in Module
- Location Module

13. Are there any elements that you feel need to be on every page of your website?



14. What style is closest to the look you want for your website?



1. Minimal



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2. Portfolio



3. Corporate



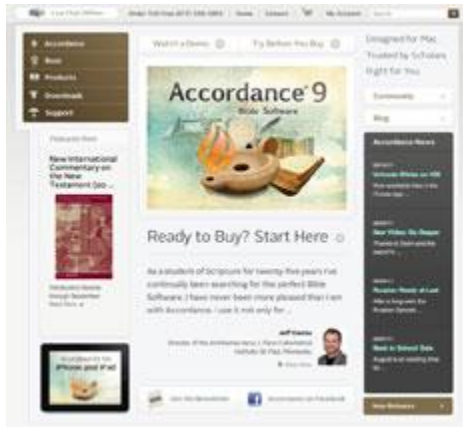
4. Illustrative



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5. Textured



6. Magazine



7. Rock and Roll



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8. Newsy

15. Which of these mood boards is closest to the look/feel you want for your website?



1. Corporate / High Contrast



2. Classic / Warm



3. Bold / Cool



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4. Textured / Old World



5. Simple / Clean



6. Modern / Cool / Open

16. Are there other websites whose design/look you like (if possible include websites for organizations that are different and similar to your organization/company)?



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17. Do you like the way that any particular websites work?

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18. Are there websites that you think of as “the competition” (i.e. provide similar products/services)?

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19. Are there websites that cater to the same audience as you do but do not provide the same products/services?

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20. Do you have any color preferences?

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21. Do you have a logo? Do you need a new logo?

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22. Do you have high quality professional images you want to use for your website (we will need digital versions sent by email or ftp) or will you need us to help you find good stock photography (the cost for stock images will be at your end)?

yes no

23. Do you need any special functionality?

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24. Anything else you want to tell us?
